

## ABSTRACT

- 5 Franchising an on-demand wallpaper printing business comprises a number of steps.
- Franchisees are provided with an on-demand printer. The printer is built into a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot. The printer has one or more printer input devices which communicate with a processor to capture data regarding one or more customer requirements such as a customer selected
- 10 pattern, or roll length or width. The franchisee may be provided with patterns in a digital storage medium that can be read by the printer, in lieu of new inventory. This enables the franchisee to print a roll of wallpaper, onto a web of blank media, on demand.